

SPONSORSHIP OPPORTUNITIES

TOP DOG CHAMPIONSHIPS®

SEPT 12, 2026 • DOMINION RACEWAY, VIRGINIA • 6TH ANNUAL

The World's Only Inter-Service Military Motorsport Competition | Rally4Vets / DVEN | 501(c)(3)

~120
ATTENDEES

7
BRANCHES

6th
ANNUAL

ABOUT THE EVENT

The Top Dog Championships is the world's only inter-service military motorsport competition, where veterans, active-duty service members, and civilian supporters compete individually and as Service teams.

Entry fees and sponsorships directly fund the Rally4Vets service dog program, pairing disabled veterans with trained companions that restore independence.

No experience required. All cars welcome.

SPONSORSHIP ASSETS

- **Race car logo placement** Full season — Miata & WRX
- **Sponsor ride on the track** Drive on a real racetrack, race day
- **On-site signage** Dominion Raceway, September 12
- **Social media campaign** Pre, during & post-event coverage
- **Website listing** Year-round logo & link
- **Swag bag logo** Distributed to all ~120 attendees
- **Product / lit. drop** Direct distribution to all attendees

SPONSORSHIP TIERS

PRESENTING SPONSOR

\$2,500

ONE AVAILABLE • EXCLUSIVE

*Top Dog Championships
Presented by [Your Brand]*

- Name in event title — ALL marketing
- Logo on BOTH race cars, full season
- TWO sponsor rides on race day
- Prime signage: registration & awards
- Dedicated social media campaign
- Presenting logo on swag bag
- Year-round website — featured spot
- Product / literature distribution
- PA recognition all day
- Post-event photo package

CATEGORY SPONSOR

\$1,000

~8-10 AVAILABLE • EXCL. PER CATEGORY

*Official [Category] of the
Top Dog Championships*

- Exclusive category — no competitors
- Logo on ONE race car, full season
- ONE sponsor ride on race day
- On-site signage at the event
- Minimum 3 social media mentions
- Website listing with logo & link
- Logo on event swag bag
- Product / literature distribution

SERVICE TEAM SPONSOR

\$500

7 AVAILABLE • ONE PER BRANCH

*Official Sponsor of
Team [Branch]*

- Named sponsor of chosen branch
- Team banner at branch staging area
- PA recognition when team competes
- Social media tied to team results
- Website listing as Team Sponsor
- Name/logo in event program
- Product / literature distribution

A LA CARTE ADD-ONS

\$300 Additional Car Logo

\$250 Swag Bag Logo Only

\$150 Social Media Spotlight

\$150 Product / Literature Drop

ARMY • NAVY • MARINES • AIR FORCE • COAST GUARD • SPACE FORCE • USPHS+NOAA

RALLY4VETS

We Drive. They Survive.™

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Contact us to reserve your package
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*Sponsorships are first-come, first-served.
Some tiers will fill before registration opens.
Tax-deductible to the extent allowed by law.*