

RALLY4VETS · DVEN

The 2026 America Grand Tour

A Sponsorship Opportunity

~7,017

Miles

40

Days on Road

14+

Cities

Jun 9 → Jul 17

2026

Los Angeles, CA → National Mall, Washington, D.C.

Who We Are

The organization behind the Grand Tour

DVEN

Disabled Veteran Empowerment Network

National 501(c)(3) nonprofit founded by combat-disabled Vietnam veteran Robert Hess.

Our mission: Raise awareness of veterans' issues, connect veterans and families to resources, and fund service dogs for veterans living with PTSD and invisible wounds.

Rally4Vets is DVEN's flagship program — using the platform of cross-country road rallies to put veteran stories in front of the American public.

Founded by Veterans, For Veterans

Robert Hess, a combat-disabled Vietnam veteran, leads DVEN with firsthand knowledge of the challenges veterans face.

Proven Track Record

In 2025, Rally4Vets completed the Military 250 Rally, commemorating the 250th anniversaries of the Army, Navy, and Marine Corps.

America's 250th Anniversary

The 2026 Grand Tour is timed to arrive at the National Mall on or around July 4th — America's historic milestone birthday.

THE JOURNEY AT A GLANCE

38–40 days. Coast to coast. One unforgettable story.

~7,017

Total Miles

40

Days on the Road

14+

Major Metro Stops

38

Rally Stops

June 9

Departs Los Angeles

July 19

Arrives National Mall

THE JOURNEY AT A GLANCE



RALLY4VETS

2026 Rally4Vets America Grand Tour



Celebrating America's 250th

- 40 Days
- 7,017 miles
- 114 driving hours through major metros, tourist destinations, and historic icons
- 120-day digital campaign layered on top of the 40-day drive for extended national reach
- raising awareness of veteran issues and their contributions to their communities
- employee or client ride-along
- embedded social media teams
- Day and segment naming
- Extensive activation menu
- Public real-time satellite tracking for gamification
- Once-in-lifetime adventure

DVEN.org | Rally4Vets.com
501 c3 EIN 99-5053861



Key Stops

- Los Angeles
- San Francisco
- Eugene, OR
- Mt. Hood, OR
- Portland, OR
- Coeur d'Alene, ID
- Bozeman, MT
- Yellowstone Park
- Little Bighorn, MT
- Mt. Rushmore
- San Antonio, TX
- Houston, TX
- New Orleans, LA
- Tampa, FL
- Miami, FL
- Orlando, FL
- Jacksonville, FL
- Savannah, GA
- Fayetteville, NC
- Kitty Hawk, NC
- Yorktown, VA
- Williamsburg, VA
- National Mall, Washington, DC

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The Route

Los Angeles → National Mall, Washington DC

WESTERN ROUTE

EASTERN ROUTE

Los Angeles, CA *Jun 9*

San Francisco, CA *Jun 10–11*

Portland, OR *Jun 16–18*

Coeur d'Alene, ID *Jun 19*

Yellowstone, WY *Jun 21–22*

Mt. Rushmore, SD *Jun 24*

Denver, CO *Jun 25*



San Antonio, TX *Jun 28*

New Orleans, LA *Jul 1–2*

Tampa / Miami, FL *Jul 4–7*

Savannah, GA *Jul 9*

Fayetteville, NC *Jul 11*

Yorktown / Monticello, VA *Jul 13–14*

 **National Mall, DC** *Jul 19 ★*

AMERICA'S 250TH ANNIVERSARY

Why 2026 Is Different

July 4, 2026

America turns 250!

Once-in-a-Lifetime Editorial Hook

The 250th anniversary provides every media outlet in America with a reason to cover veteran and patriotic stories.

A National Narrative

The route follows the arc of American history — from the Pacific Coast, through Yellowstone and the Great Plains, to the Civil War South, to the birthplace of American democracy in Virginia and our nation's capital.

Your Brand in History

Sponsors who join the 2026 Grand Tour aren't just advertising — they're documented partners in a national journey that will be remembered in film, print, and digital archives.

Audience Reach & Impressions

Your brand travels with us — every mile, every city

2–3M

Projected vehicle impressions
over 40days / 7,017 miles

1.3M

Additional impressions from
return drive + 6 months LA driving

15,000+

Email database contacts
(Rally4Vets / DVEN)

14+

Major metro markets
across the U.S.

HIGH-VISIBILITY MARKET EXPOSURE

 Los Angeles, CA (Depart)

 San Francisco, CA

 Portland, OR

 Yellowstone, WY

 Denver, CO

 San Antonio, TX

 New Orleans, LA

 Tampa & Miami, FL

 Savannah, GA

 Fayetteville, NC

 Yorktown & Monticello, VA

 National Mall, DC (Arrive)

Key Media Moments

Every stop is a story. These are the headlines.

★ THE LONG WAY HOME — National Mall Arrival, July 19, 2026

Forty days. Seven thousand miles. On July 19th, the Grand Tour arrives on the National Mall — after the 4th, not competing with it. The crowds have gone home. The news cycle is open. Your brand is on the vehicle. They didn't rush to make the party. They took the long road to make the point.



San Francisco

Jun 10–11

Pacific Coast media; veteran community kickoff events



Yellowstone & Mt. Rushmore

Jun 21–24

Iconic American landmarks — broad editorial appeal



New Orleans

Jul 1–2

Gateway to the South; ahead of the July 4th sprint to DC



Yorktown & Monticello

Jul 13–14

Birthplace of American democracy — final approach to DC

WHERE YOUR DOLLARS GO

Your sponsorship funds the DVEN veteran service dog program.

Net proceeds fund veteran service dogs

100% of Grand Tour net proceeds support DVEN's program placing trained service dogs with veterans living with PTSD and invisible wounds.

Live impact along the route

Sponsors receive real-time updates during the tour and a post-rally partnership report covering deliverables, reach, and program outcomes.

Milestone sponsorship opportunities

Optionally, sponsor a specific training or placement milestone and share the story with your employees and customers.

Full accountability

Every sponsor receives a post-tour impact report with verified reach data, program updates, and DVEN 501(c)(3) documentation.



Sponsorship Tiers

Choose the level that fits your brand — every tier puts you on this historic journey.

PRESENTING SPONSOR

\$50,000

- ✓ Title naming rights
- ✓ Primary vehicle branding
- ✓ 12 exclusive social posts
- ✓ Documentary exclusive segment
- ✓ 5-day embedded social team
- ✓ Speaking at kickoff & DC arrival
- ✓ VIP executive join (3 days)

CATEGORY SPONSOR

\$15,000

- ✓ Category exclusivity
- ✓ Quarter panel vehicle branding
- ✓ 6 dedicated social posts
- ✓ Documentary credits + B-roll
- ✓ 2-day embedded social team
- ✓ Meet-and-greet at rally stop
- ✓ First-come, first-served

DAY SPONSOR

\$2,500

- ✓ Exclusive day ownership
- ✓ 12-month vehicle branding
- ✓ Day social post + Story
- ✓ Documentary day montage
- ✓ Day recognition at stop
- ✓ Real-time road shoutout
- ✓ Premium day upgrade available

SUPPORTING SPONSOR

\$1,000

- ✓ Logo on both websites
- ✓ 3 pre-event social mentions
- ✓ Documentary end credits
- ✓ Car top carrier logo 12 mo.
- ✓ Certificate of Appreciation
- ✓ Vet outreach recognition
- ✓ First right of refusal 2027

PRESENTING SPONSOR

\$50,000

Title rights. Primary branding. Full campaign ownership.

PRESENTING SPONSOR

\$50,000

100% Tax-Deductible Contribution to DVEN 501(c)(3)

Title Rights

Named 'Presenting Sponsor' in all communications, press releases, and digital assets. 'Powered by [Brand]' on all digital.

Vehicle Branding

Exclusive primary logo on lead rally vehicle — hood, doors, rear. 3.3M–4.3M+ projected lifetime impressions.

Digital Campaign

Premium logo placement on DVEN.org & Rally4Vets.com, 12 exclusive social posts, dedicated email blast to 15,000+ contacts.

Documentary & Media

Exclusive feature segment in post-rally film, brand integration in storyline, credits, and full footage license for corporate use.

On-Road Activations

Speaking opportunities at kickoff (LA) and conclusion (National Mall). VIP passes, branded materials at all 38 stops.

ROI Reporting

Comprehensive post-rally sponsor ROI report with full media value analysis and impact documentation.

Digital, Content & Documentary

Built-in storytelling engine — before, during, and after

Digital Campaign

- Logo featured in all pre- and post-rally digital content
- Hyperlinked logo on DVEN.org and Rally4Vets.com (premium placement)
- 12 exclusive social media posts across Instagram, Facebook, LinkedIn
- Dedicated email blast to 15,000+ contacts

Post-Rally Documentary Film

- Exclusive feature segment in post-rally documentary
- Brand integration in documentary storyline (B-roll, interviews, signage)
- Logo in documentary opening and closing credits
- Access to all rally footage for corporate use (non-exclusive license)

Social Media Content Access

- Your social media team (one person) embedded in the rally car (up to 5 days)
- Real-time content creation access for your own channels
- Co-branded Instagram Stories and Reels (daily rally updates)
- Rights to use Rally4Vets co-branded hashtags in your campaigns

Community Impact Recognition

- Recognition at all 38 tour stops across America
- Corporate volunteer opportunities at select rally stops
- Featured sponsor story on the Rally4Vets blog
- Inclusion in all rally participant communications

ON-ROAD ACTIVATIONS & EVENTS

Your team is part of the journey — not just a logo on a bumper.

Speaking — Kickoff Event

Los Angeles · June 9

A speaking opportunity at the Grand Tour kickoff event, positioning your organization in front of media, veteran community leaders, and supporters from day one.

Speaking — National Mall

Washington DC · July 17

Podium time at the Grand Tour's conclusion ceremony on the National Mall — in front of the largest audience of the entire journey, during America's 250th anniversary celebrations.

VIP Executive Join

Any 3-Day Segment

One executive invited to join the rally for any 3-day segment of the journey. Riding with the team, participating in events, and experiencing the tour firsthand.

Branded Materials

All 38 Stops

Your branded materials distributed at every stop on the route, from Los Angeles to Washington, D.C.

Media Appearances

5 Major Stops

Company representatives invited to join media appearances along the route. Shared stage presence with the Rally4Vets team.

Top Dog Championship

September 2026

5 VIP passes to the Rally4Vets Top Dog Championship 2026 [September 18, 2026], plus priority booth space at any Rally4Vets community event through 2027.

Tax Benefits & ROI

A measurable, tax-advantaged investment in America's veterans

TAX BENEFITS

- Your \$50,000 sponsorship is a 100% tax-deductible donation to the Disabled Veteran Empowerment Network (DVEN)
- DVEN is a registered 501(c)(3) nonprofit organization
- EIN: 99-5053861
- Detailed donation receipt provided upon contribution
- Comprehensive post-rally impact report documenting your organization's contribution to the veteran community

ROI & MEASUREMENT

3.3M–4.3M+ Total Projected Vehicle Impressions

15,000+ Direct Email Audience

12 Exclusive Social Media Posts

38 Stop-by-Stop Community Touchpoints

1 Film Documentary Feature Segment

Post-rally comprehensive sponsor ROI report with full media value analysis included.

PRESENTING SPONSOR BENEFITS*

TITLE RIGHTS

- ✓ Named 'Presenting Sponsor' of the 2026 Rally4Vets America Grand Tour
- ✓ 'Powered by [Brand]' on all digital assets
- ✓ Exclusive mention in all press releases & media

VEHICLE BRANDING

- ✓ Exclusive primary logo: hood, doors, rear of lead vehicle
- ✓ Logo on rally vehicle through Dec 31, 2026
- ✓ 2–3M impressions over 38 days / 6,607 miles
- ✓ 1.3M additional impressions post-rally

DIGITAL CAMPAIGN

- ✓ Premium logo on DVEN.org & Rally4Vets.com
- ✓ 12 exclusive social posts (Instagram, Facebook, LinkedIn)
- ✓ Dedicated email blast to 15,000+ contacts
- ✓ Featured sponsor story on Rally4Vets blog

DOCUMENTARY

- ✓ Exclusive feature segment in post-rally film
- ✓ Brand integration: B-roll, interviews, signage
- ✓ Credits (opening & closing) + full footage license

ON-ROAD ACTIVATIONS

- ✓ Speaking: kickoff (LA) + conclusion (National Mall)
- ✓ VIP executive ride along (any 3-day segment)
- ✓ Branded materials at all 38 stops
- ✓ Reps join 5 major media appearances

EVENTS & REPORTING

- ✓ Social media team embedded in rally car (5 days)
- ✓ 5 VIP passes: Top Dog Championship 2026
- ✓ Priority booth space (Rally4Vets events 2026–27)
- ✓ Post-rally comprehensive sponsor ROI report

*Custom activations are welcome

CATEGORY SPONSOR

\$15,000

Own your vertical. No competing brands. Complete category exclusivity.

CATEGORY EXCLUSIVITY

Own your vertical. No competing brands. No exceptions.

One brand per category. Yours.

As a Category Sponsor, your brand holds exclusive rights within your vertical for the entire Grand Tour. No competitor in your space will share vehicle placement, social content, or documentary credits. Categories are awarded on a first-come, first-served basis.

AVAILABLE CATEGORIES

Automotive

Financial Services

Health & Wellness

Technology

Food & Beverage

Hospitality

Insurance

Outdoor & Recreation

And More...

CATEGORY SPONSOR PACKAGE

\$15,000

100% Tax-Deductible Contribution to DVEN 501(c)(3)

Category Exclusivity

Own your vertical entirely. No competing brands anywhere on the tour — vehicle, social, digital, or documentary.

Vehicle Branding

Prominent logo on quarter panel or rear of rally vehicle. 3.3M–4.3M+ projected lifetime impressions.

Digital Campaign

Logo on DVEN.org & Rally4Vets.com, 6 dedicated social posts, sponsor highlight email to 15,000+ contacts.

Documentary & Media

Logo in post-rally film credits, B-roll footage of your branding, recognition in documentary promotional materials.

On-Road Activations

2 VIP passes (any 2-day segment). Meet-and-greet at 1 rally stop in your market. Kickoff & conclusion recognition.

ROI & Impact Report

Post-rally sponsor impact report with reach and engagement data. Detailed tax receipt from DVEN 501(c)(3).

Digital, Content & Documentary

120-day campaign window — before, during, and after

Digital Campaign

- Logo featured in 120-day pre-rally digital campaign
- Hyperlinked logo on DVEN.org and Rally4Vets.com (category sponsor page)
- 6 dedicated social media posts featuring your brand
- Inclusion in sponsor highlight email to 15,000+ contacts
- Category sponsor blog feature article on DVEN.org and Rally4Vets.com

Post-Rally Documentary Film

- Logo featured in post-rally documentary film credits
- B-roll footage of your branding captured in documentary
- Recognition in documentary promotional materials

Social Media Content

- Social media team embedded in rally car (up to 2 days)
- Co-branded content creation opportunities throughout the tour
- Access to rally photography for your marketing (limited license)

Community Recognition

- Recognition at VFW and American Legion visits throughout the tour
- 1 corporate volunteer activation opportunity
- Recognition at rally kickoff and conclusion ceremony

Tax Benefits & ROI

A measurable, tax-advantaged investment in America's veterans

TAX BENEFITS

- Your \$15,000 sponsorship is a 100% tax-deductible donation to DVEN
- DVEN is a registered 501(c)(3) nonprofit organization
- EIN: 99-5053861
- Detailed donation receipt provided upon contribution
- Post-rally sponsor impact report with reach and engagement data

ROI & MEASUREMENT

3.3M–4.3M+ Total Projected Vehicle Impressions

120 Days Pre-Rally Digital Campaign Window

15,000+ Direct Email Audience

6 Dedicated Social Media Posts

1 Film Documentary Credits + B-Roll Footage

CATEGORY SPONSOR BENEFITS

CATEGORY EXCLUSIVITY

- ✓ Exclusive rights within your category vertical
- ✓ No competing brands on vehicle, social, digital, or documentary
- ✓ Categories awarded first-come, first-served

VEHICLE BRANDING

- ✓ Prominent logo: quarter panel or rear of lead vehicle
- ✓ 2–3M impressions over 38 days / 6,607 miles
- ✓ 1.3M additional impressions post-rally

DIGITAL CAMPAIGN

- ✓ Logo on DVEN.org & Rally4Vets.com (category sponsor page)
- ✓ 6 dedicated social posts across Instagram, Facebook, LinkedIn
- ✓ Sponsor highlight email to 15,000+ contacts
- ✓ Category sponsor blog feature on both websites

DOCUMENTARY & MEDIA

- ✓ Logo in post-rally documentary film credits
- ✓ B-roll footage of your branding in documentary
- ✓ Recognition in documentary promotional materials

ON-ROAD ACTIVATIONS

- ✓ 2 VIP passes to join rally (any 2-day segment)
- ✓ Meet-and-greet at 1 rally stop in your market
- ✓ Social team embedded in rally car (up to 2 days)
- ✓ Recognition: kickoff (LA) + conclusion (National Mall)

EVENTS & REPORTING

- ✓ Recognition at VFW & American Legion visits
- ✓ 1 corporate volunteer activation opportunity
- ✓ 4 VIP passes: Top Dog Championship 2026
- ✓ Post-rally sponsor impact report

ON-ROAD ACTIVATIONS

Your team on the road. Your brand in the community.

VIP Rally Experience

Any 2-Day Segment

Two VIP guest passes to join the rally for any consecutive 2-day segment. Ride with the team, attend events, experience the tour from the inside.

Market Meet-and-Greet

1 Rally Stop in Your Market

Host a meet-and-greet at one rally stop in your home market. Bring your customers, team, or community into the tour experience directly.

Ceremony Recognition

Kickoff & Conclusion

Your brand recognized at the kickoff in Los Angeles and the conclusion ceremony on the National Mall on July 19th.

Embedded Content Team

Up to 2 Days

One person from your social media team joins the rally for up to 2 days — creating real-time content for your own channels.

VFW & Legion Recognition

Throughout the Tour

Your brand recognized at VFW and American Legion visits along the route — direct exposure to America's core veteran communities.

Top Dog Championship

September 2026

4 VIP passes to the Rally4Vets Top Dog Championship in September 2026. First-look access to future sponsorship opportunities.

RALLY4VETS · DVEN

Day Sponsor Opportunity

40

Days Available

\$2,500

Per Day

12 Months

Vehicle Branding

Jun 9 → Jul 19

2026

Los Angeles, CA → National Mall, Washington DC

OWN YOUR DAY

40 days. 40 stories. One is yours.

"Day 5: Portland, OR — Presented by [Your Brand]"

As a Day Sponsor, your brand exclusively owns one specific travel day of the Grand Tour — the route, the city, the story, and every social post from that day. All 40 days are available on a first-come, first-served basis. Popular picks: LA kickoff, Yellowstone, New Orleans, Miami, July 4th, and the National Mall arrival on July 19th.

POPULAR DAY PICKS

 Jun 9: Los Angeles, CA — Kickoff Day

 Jun 21–22: Yellowstone, WY

 Jun 25: Denver, CO

 Jul 1–2: New Orleans, LA

 Jul 6: Miami, FL

 Jul 4: July 4th — America's 250th

 Jul 13–14: Yorktown & Monticello

 Jul 19: National Mall, DC — Finish

 *Choose yours!*

DAY SPONSOR PACKAGE

\$2,500 per day

100% Tax-Deductible · 38 days available · First-come basis

Exclusive Day Ownership

Your brand = that day's story. "Day [X]: [City] — Presented by [Your Brand]" across all content.

Vehicle Branding

Logo on rally vehicle for 12 months — the full tour and beyond. 3.3M–4.3M+ projected lifetime impressions.

Digital Campaign

Day-specific social post, Instagram Story, Facebook update. Logo on DVEN.org & Rally4Vets.com. Mention in 120-day countdown.

Documentary & Media

Your day featured in documentary montage. Day sponsor logo in film credits. Photos and video access for your marketing.

On-Road Activations

Exclusive recognition at your day's primary stop. VFW/Legion banner. Branded swag distributed to veterans. Optional team apparel.

Community & Impact

Recognition at veteran post on your day. Message of support read or shared on your day. 100% tax-deductible to DVEN 501(c)(3).

Digital, Content & Documentary

Your day captured — in the countdown, live, and permanently

Digital Campaign

- Day sponsor mention in 120-day pre-rally campaign countdown
- Hyperlinked logo on DVEN.org and Rally4Vets.com (day sponsor section)
- Dedicated social media post on your sponsored day
- Day-specific Instagram Story and Facebook update
- Real-time social media shoutout from the road on your day

Post-Rally Documentary Film

- Your day featured in the post-rally documentary montage
- Day sponsor logo in documentary film credits
- Photos and video access for your marketing use (limited license)

Community Voice

- Recognition at veteran post visited on your sponsored day
- Opportunity to send a message of support — read aloud or shared by the team on your day
- Access to photos and video from your sponsored day for your own marketing use

Vehicle Branding

- Logo on rally vehicle for 12 months
- Visible across all 14+ major metro markets on the tour route
- Projected 3.3M–4.3M+ total lifetime impressions

ON-ROAD ACTIVATIONS

Your brand is there — on the road, in the community, that day.

Day Exclusivity

Your Day's Primary Stop

Your brand is exclusively recognized at the primary city and stop of your sponsored day — in every event, every social post, every community interaction.

VFW / Legion Banner

Day-of Display

A Day Sponsor banner bearing your name is displayed at the VFW or American Legion post visited on your sponsored day.

Branded Swag

Veterans at Your Stop

Your branded materials or swag distributed directly to veterans at your day's rally stop — putting your name in their hands.

Team Apparel (Optional)

Your Sponsored Day

The entire rally team wears your branded apparel on your sponsored day — every photo, video, and media appearance features your name.

Real-Time Shoutout

From the Road, Live

A live social media shoutout from the rally team on your day — posted as it happens, tagged with your brand and location.

Premium Day Upgrade

+\$1,000 Add-On

Upgrade to Kickoff Day (Jun 9), July 4th (America's 250th), or Finish Day (Jul 19) for maximum editorial exposure and media reach.

Tax Benefits & ROI

A measurable, tax-advantaged investment in America's veterans

TAX BENEFITS

- Your \$2,500 sponsorship is a 100% tax-deductible donation to DVEN
- DVEN is a registered 501(c)(3) nonprofit organization - EIN: 99-5053861
- Detailed donation receipt provided upon contribution
- Post-rally sponsor impact report with reach and engagement data

ROI & MEASUREMENT

3.3M-4.3M+ Projected Vehicle Lifetime Impressions

12 Months Vehicle Branding Duration

1 Day Exclusive Day Ownership + All Content

120 Days of Pre-Rally Campaign Countdown

1 Film Documentary Montage + Credits

DAY SPONSOR BENEFITS

DAY OWNERSHIP

- ✓ Exclusive sponsorship of one specific travel day
- ✓ Your brand = that day's story — "Day [X]: [City] — Presented by [Your Brand]"
- ✓ Day selection first-come: LA, Jul 4, DC, Yellowstone, Miami, NOLA

VEHICLE BRANDING

- ✓ Logo on rally vehicle for 12 months
- ✓ Exposure across all 14+ metro markets on the route
- ✓ 3.3M–4.3M+ projected lifetime impressions

DIGITAL CAMPAIGN

- ✓ Hyperlinked logo on DVEN.org & Rally4Vets.com (day sponsor section)
- ✓ Dedicated social post + Instagram Story + Facebook update on your day
- ✓ Day sponsor mention in 120-day campaign countdown
- ✓ Real-time social shoutout from the road on your day

DOCUMENTARY & MEDIA

- ✓ Logo in post-rally documentary film credits
- ✓ B-roll footage of your branding in documentary
- ✓ Recognition in documentary promotional materials

ON-ROAD ACTIVATIONS

- ✓ Exclusive recognition at your day's primary stop
- ✓ Day sponsor banner at VFW/American Legion visit
- ✓ Branded swag distributed to veterans at your stop
- ✓ Optional: rally team wears your branded apparel on your day

COMMUNITY & TAX

- ✓ Recognition at veteran post on your sponsored day
- ✓ Message of support read or shared on your day
- ✓ 100% tax-deductible donation to DVEN 501(c)(3)
- ✓ Post-rally sponsor impact report with reach data

RALLY4VETS | DVEN

Supporting Sponsor Opportunity

38

Stops

40

Days on Road

\$1,000

Sponsorship

Jun 9 → Jul 19

2026

Los Angeles, CA → National Mall, Washington, DC

YOUR IMPACT

Every dollar funds veteran services and drives the story of American service.

Small investment. Real impact. National stage.

The Rally4Vets Grand Tour is funded by sponsors like you. Every Supporting Sponsor helps keep the rally on the road, puts veteran stories before a national audience, and ensures that America's 250th anniversary includes the voices of those who defended it. Your \$1,000 contribution is 100% tax-deductible and makes you part of the journey.

YOUR BRAND IS PART OF THIS

National Mall arrival — July 19, 2026

14+ major metro markets coast to coast

Credits listing in post-rally documentary film

~7,017 miles of cross-country storytelling

15,000+ email database of veterans & supporters

 DVEN.org & Rally4Vets.com digital presence

Certificate of Appreciation from DVEN

VFW & American Legion communities

First right of refusal for 2027 Grand Tour

SUPPORTING SPONSOR PACKAGE

\$1,000

100% Tax-Deductible Contribution to DVEN 501(c)(3) · Open enrollment

Digital Recognition

Hyperlinked logo on DVEN.org and Rally4Vets.com (supporting sponsors page) plus 3 pre-event social media mentions and inclusion in collective "Thank You" post.

Vehicle Branding

Small logo on the car top carrier of the rally vehicle for 12 months — tour, return drive, and LA metro driving.

Digital Campaign

Logo in documentary end credits (supporting sponsor section) alongside your fellow mission-driven supporters.

Documentary & Media

Recognition in veteran outreach materials distributed along the route. Certificate of Appreciation from DVEN.

On-Road Activations

First right of refusal to upgrade to Day Sponsor or Category Sponsor for the 2027 Grand Tour at guaranteed rate.

Tax & ROI

\$1,000 is 100% tax-deductible to DVEN 501(c)(3). EIN: 99-5053861. Post-rally digital impact summary provided.

Digital, Content & Documentary

Digital presence before, during, and after the tour

Digital Campaign

- Hyperlinked logo on DVEN.org (supporting sponsors page)
- Hyperlinked logo on Rally4Vets.com (supporting sponsors page)
- 3 pre-event social media mentions featuring your brand
- Inclusion in collective "Thank You" social media post at tour completion
- Logo featured across both DVEN.org and Rally4Vets.com throughout the campaign

Post-Rally Documentary Film

- Logo in documentary end credits (supporting sponsor section)
- Your brand part of the official record of the 2026 America Grand Tour
- Documentary distributed across veteran community channels and partner networks

Upgrade Path

- First right of refusal to upgrade to Day Sponsor (\$2,500) for the 2027 Grand Tour
- First right of refusal to upgrade to Category Sponsor (\$15,000) for the 2027 Grand Tour
- Guaranteed rate lock — no price increase for Supporting Sponsors who upgrade to 2027

Community Impact

- Recognition in veteran outreach materials distributed along the route
- Certificate of Appreciation from DVEN — suitable for display
- Your organization recognized as a supporter of America's veterans on this historic journey

COMPLETE BENEFIT SUMMARY

Everything included in your \$1,000 Supporting Sponsor package.

Digital Logo Placement

DVEN.org & Rally4Vets.com

Permanent hyperlinked logo on the supporting sponsors page of both DVEN.org and Rally4Vets.com 2026 Rally4Vets Grand Tour webpage.

Social Media Mentions

Pre-Event Recognition

3 dedicated pre-event social media mentions across Rally4Vets channels, plus inclusion in the collective "Thank You to Our Supporters" post at tour completion.

Car Top Carrier Logo

12-Month Placement

Small logo on the rally vehicle's car top carrier for 12 months — the tour, return drive, and LA metro driving. Visible in photos, videos, and media coverage.

Documentary End Credits

Post-Rally Film

Logo featured in the supporting sponsor section of the post-rally documentary film credits — a permanent part of the official record of this historic journey.

Community & Outreach

Veteran Recognition

Recognition in digital veteran outreach materials. Certificate of Appreciation from DVEN — suitable for office or lobby display.

2027 Upgrade Path

First Right of Refusal

First-look access to future sponsorship opportunities.

Tax Benefits & ROI

A measurable, tax-advantaged investment in America's veterans

TAX BENEFITS

- Your \$1,000 sponsorship is a 100% tax-deductible donation to DVEN
- DVEN is a registered 501(c)(3) nonprofit organization - EIN: 99-5053861
- Detailed donation receipt provided upon contribution
- Post-rally sponsor impact report with reach and engagement data

ROI & MEASUREMENT

2 Sites

Digital Logo Placements (DVEN.org + Rally4Vets.com)

3

Pre-Event Social Media Mentions

12 Months

Car Top Carrier Logo Duration

2027

Documentary End Credit Placement

2027

First Right of Refusal for 2027 Grand Tour

SUPPORTING SPONSOR BENEFITS

DIGITAL RECOGNITION

- ✓ Hyperlinked logo on DVEN.org (supporting sponsors page)
- ✓ Hyperlinked logo on Rally4Vets.com (supporting sponsors page)
- ✓ 3 pre-event social media mentions

VEHICLE BRANDING

- ✓ Small logo on car top carrier of rally vehicle
- ✓ 12 months of vehicle placement (tour + post-tour)
- ✓ Visible across all 14+ metro markets on the route

DOCUMENTARY & TAX

- ✓ Logo in documentary end credits (supporting sponsor section)
- ✓ 100% tax-deductible donation to DVEN 501(c)(3)
- ✓ EIN: 99-5053861 — formal tax receipt provided
- ✓ Post-rally digital impact summary with reach data

DOCUMENTARY & CREDITS

- ✓ Logo in documentary end credits (supporting sponsor section)
- ✓ Part of the official record of the 2026 America Grand Tour
- ✓ Documentary distributed across veteran channels and partner networks

COMMUNITY & IMPACT

- ✓ Recognition in veteran outreach materials
- ✓ Certificate of Appreciation from DVEN
- ✓ Your name on a historic American journey
- ✓ Recognition as a supporter of America's veterans

UPGRADE PATH

- ✓ First right of refusal: Day Sponsor (\$2,500) for 2027
- ✓ First right of refusal: Category Sponsor (\$15,000) for 2027
- ✓ Guaranteed rate — no price increase for upgrading supporters
- ✓ Post-rally digital impact summary

MAKE YOUR MARK

Become a Supporting Sponsor

of the 2026 Rally4Vets America Grand Tour

For \$1,000 — fully tax-deductible — your organization joins the 2026 Rally4Vets America Grand Tour as an official Supporting Sponsor. Your logo travels coast to coast on the rally vehicle, lives on our digital platforms, and appears in the post-rally documentary. This is how small commitments make a national difference.

 *Supporting Sponsors receive first right of refusal to upgrade to Day or Category Sponsor for the 2027 Grand Tour.*

GET IN TOUCH

Robert Hess, Founder & CEO

On LinkedIn @ Robert Warren Hess

robert@Rally4Vets.com

DVEN.org | Rally4Vets.com

EIN: 99-5053861 · 501(c)(3) Nonprofit · 100% Tax-Deductible

Robert Hess

Founder & CEO · DVEN · Army Veteran



Vietnam-era combat veteran, U.S. Army

Two awards of the Distinguished Flying Cross

Vietnamese Cross of Gallantry

PTSD survivor — founded DVEN to connect veterans and their families to critical resources.

DVEN delivered its first trained veteran service dog in 2025

Second service dog begins two-year training program July 2026

DVEN in action —first check presentation to Veterans Moving Forward, 2023, for “Woody”

Funds support veteran service dog training, placement, and lifetime care.



JOIN THIS EPIC JOURNEY

Choose your level. Secure your spot. Make your mark.

PRESENTING SPONSOR

\$50,000

1 available

- ✓ Title naming rights
- ✓ Primary vehicle branding
- ✓ 12 social posts + documentary segment
- ✓ 5-day embedded team
- ✓ Speaking at kickoff & DC arrival

100% Tax-Deductible · EIN 99-5053861

CATEGORY SPONSOR

\$15,000

Limited by category

- ✓ Exclusive category rights
- ✓ Quarter panel vehicle branding
- ✓ 6 dedicated social posts
- ✓ 2-day embedded team
- ✓ Meet-and-greet at rally stop

100% Tax-Deductible · EIN 99-5053861

DAY SPONSOR

\$2,500

38 days available

- ✓ Own one day of the tour
- ✓ 12-month vehicle branding
- ✓ Day-specific social post + Story
- ✓ Documentary day montage
- ✓ Premium days: +\$1,000

100% Tax-Deductible · EIN 99-5053861

SUPPORTING SPONSOR

\$1,000

Open enrollment

- ✓ Logo on DVEN.org & Rally4Vets.com
- ✓ 3 pre-event social mentions
- ✓ Documentary end credits
- ✓ Car top carrier logo 12 months
- ✓ First right of refusal 2027

100% Tax-Deductible · EIN 99-5053861

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