

SPONSORSHIP OPPORTUNITIES

6th ANNUAL TOP DOG CHAMPIONSHIPS

SEPTEMBER 12, 2026 · DOMINION RACEWAY, THORNBURG, VIRGINIA ·

The world's only inter-service military motorsport competition

WHY THIS MATTERS

A trained service dog costs \$40,000 and two years of work — and goes to a disabled veteran at no charge. Our first, Woody, is home with his veteran. Our second, Kimmy, is in training now. The Top Dog Championships is how we fund her.

For a company, this is a rare CSR commitment you can see, name, and stand next to: your brand on a specific dog, for a specific veteran, at an event built around the seven branches your people served in.

Currently funding: Kimmy, in training — \$13,042.70 raised toward her \$40,000 placement (as of July 2026).

ABOUT THE EVENT

Veterans, active-duty service members, and civilian supporters compete individually and as Service teams.

Sixth year running, with published results from 2022 through 2025. No experience required. All cars welcome.

SPONSORSHIP ASSETS

- Race car logo placement — full season, Miata & WRX
- Sponsor ride on the track — race day
- On-site signage — Dominion Raceway, Sept 12
- Social campaign — pre, during & post-event
- Website listing — 12 months with hyperlink
- Swag bag logo — to every attendee
- Product / literature drop — to every attendee
- Post-event report — social reach & engagement metrics

SPONSORSHIP TIERS

PRESENTING \$2,500	CATEGORY \$1,000	SERVICE TEAM \$500
ONE · EXCLUSIVE	~8 · EXCL. / CATEGORY	ONE PER SERVICE
<i>Top Dog Championships, Presented by [Your Brand]</i> ▪ Name in event title — all marketing ▪ Logo on BOTH cars, 11 months ▪ TWO sponsor rides on race day ▪ Prime signage: registration & awards ▪ Dedicated social campaign ▪ Presenting logo on swag bag ▪ Featured year-round website spot ▪ PA recognition all day ▪ Post-event report: photos + social metrics	<i>Official [Category] of the Top Dog Championships</i> ▪ Exclusive category — no competitors ▪ Logo on BOTH cars, 11 months ▪ ONE sponsor ride on race day ▪ On-site signage at the event ▪ Min. 3 social media mentions ▪ Website listing w/ logo & link ▪ Logo on event swag bag ▪ Product / literature drop	<i>Official Sponsor of Team [Service]</i> ▪ Sponsor the branch you know best ▪ Named sponsor of your Service ▪ Team banner at staging area ▪ PA recognition when they compete ▪ Social tied to team results ▪ Website listing as Team Sponsor ▪ Name/logo in all event comms ▪ Product / literature drop

CLAIM YOUR BRANCH

CLAIMED: Marine Corps — Operational Police Protective Services

OPEN: Army · Navy · Air Force · Space Force · Coast Guard · USPHS+NOAA

One Service, one sponsor, for the year. When a branch is claimed, it's closed.

À LA CARTE ADD-ONS

\$300 Additional car logo

\$250 Swag bag logo only

\$150 Social media spotlight

\$150 Product / literature drop

GO FURTHER

Sponsorship is a marketing & CSR spend — a portion is tax-deductible as a charitable contribution; your finance team can confirm the split.

Bring your people: many sponsors field employee-veterans as competitors and treat race day as an employee engagement activation.

RESERVE YOUR PACKAGE

Sponsorships are first-come, first-served — some tiers fill before registration opens.

Logos must be received by August 12 for signage & race car sticker production.

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A program of the Disabled Veteran Empowerment Network (DVEN) · 501(c)(3) · EIN 99-5053861 · 840 Apollo St, Suite 100, El Segundo CA 90245

Tax-deductible to the extent allowed by law; benefits with fair-market value reduce the deductible amount.